

FOR IMMEDIATE RELEASE

Crawley, UK — Thursday 26th July 2024 - We did it! Akixi scoops top honors in the 2024 [UC Awards](#) celebration, winning Rising Star, alongside Theta Lake and ZIRO!

[UC Today](#), the leading international news publication honoring excellence in UC & Collaboration technology, proudly hosted the UC Awards. It's where groundbreaking innovations and remarkable achievements in the tech industry come together for a digital fiesta!

[Judging](#) is based on an organization's ability to demonstrate innovation, improved experience and execution. The panel of 16 judges included industry experts such as Zeus Kerravala, Analyst and Founder of ZK Research, Melissa Swartz, Founder at Swartz Consulting and Blair Pleasant, President & Principal at COMMFusion.

More about Akixi

Akixi empowers Service Providers to monetize CX as a range of attached value-added services helping them to grow revenues in an increasingly competitive cloud communications market.

The Akixi portfolio helps Service Providers increase revenue, build deeper customer relationships and win more customers by enabling impactful CX insights.

"This year's Rising Star category presented us with an incredibly challenging decision due to the outstanding innovation demonstrated by all three finalists. Akixi, Theta Lake, and ZIRO have each shown remarkable advancements and contributions to the unified communications industry. Their pioneering technologies and dedication to enhancing user experiences made it impossible to select just one winner. Therefore, we are proud to recognize all three companies as winners, celebrating their unique achievements and their shared commitment to driving the industry forward." said Rob Scott, Publisher at UC Today.

"We're thrilled to have won the 'Rising Star' award at the UC Awards 2024. This achievement demonstrates the incredible progress the Akixi team has made over the past couple of years, and this is only the beginning. With lots of developments on the horizon, we're excited to continue our journey in delivering innovative real-time CX solutions to service providers.

We're also honoured to be acknowledged alongside Theta Lake and ZIRO, two companies that are making a huge impact in this space. A massive thank you to the UC Today panel and to all of our partners for their support." said Andrew Reilly, CEO at Akixi.

Akixi was honored on Thursday, 25th July. You can view all winners here www.uctoday.com/ucawards

Find UC Awards online:

Website: www.uctoday.com/ucawards

X: <https://x.com/uctodaynews>

LinkedIn: <https://www.linkedin.com/company/uctoday>

YouTube: <https://www.youtube.com/uctoday>

Hashtag: #UCAwards24

About UC Awards:

UC Today celebrate the best in UC seeking pioneers, visionaries and game-changers, from groundbreaking solutions to transformative technologies. UC awards has become the beacon of recognition for companies and professionals pushing the envelope in the UC and Collaboration technology sphere.

The UC Awards 2024 is here for its seventh year and is bigger and better than ever before! Winners of the 2023 awards included Avaya, Webex, DTEN, 8x8, Zoom and more.